

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)  
PO BOX 58746  
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56714  
Contract Dates: 09/25/2012-10/01/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1201-543733  
Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

Page 1 of 3

**PAY BY** 11/06/2012  
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WK 6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
2	THIS MORNING 6-7AM	09/25/2012-10/01/2012		MTWTF..		30	1	600.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		MTWTF..		1		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:27:44 AM		BCTV1208H	30	600.00			
14	THE EARLY SHOW	10/01/2012-10/01/2012		M.....		30	1	290.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M.....		1		290.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	08:28:50 AM		BCTV1208H	30	290.00			
15	11:35P-12:37A - LETTERMAN	10/01/2012-10/01/2012		M.....		30	1	575.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M.....		1		575.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	12:30:45 AM		BCTV1208H	30	575.00			
16	11PM NEWS	10/01/2012-10/01/2012		M.....		30	1	1,700.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M.....		1		1,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	11:33:04 PM		BCTV1208H	30	1,700.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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17	PITTSBURGH LIVE		10/01/2012-10/01/2012		M . . . . .		30	1	150.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		M . . . . .		1		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	09:26:47 AM		BCTV1208H	30	150.00				
18	PITTSBURGH LIVE		10/01/2012-10/01/2012		M . . . . .		30	1	150.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		M . . . . .		1		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	09:54:55 AM		BCTV1208H	30	150.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		6		3,465.00		519.75	2,945.25	0.00	0.00	0.00

**Billing Notes**  
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.  
CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>DUPLICATE</div>	Wire Transfer Instructions:	
	For Billing Inquiries Please Contact:	
	ACCOUNT EXECUTIVE	
	412-575-2200	
	Gross Billing	3,465.00
	Trade Value	0.00
	Agency Commission	519.75
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	2,945.25

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